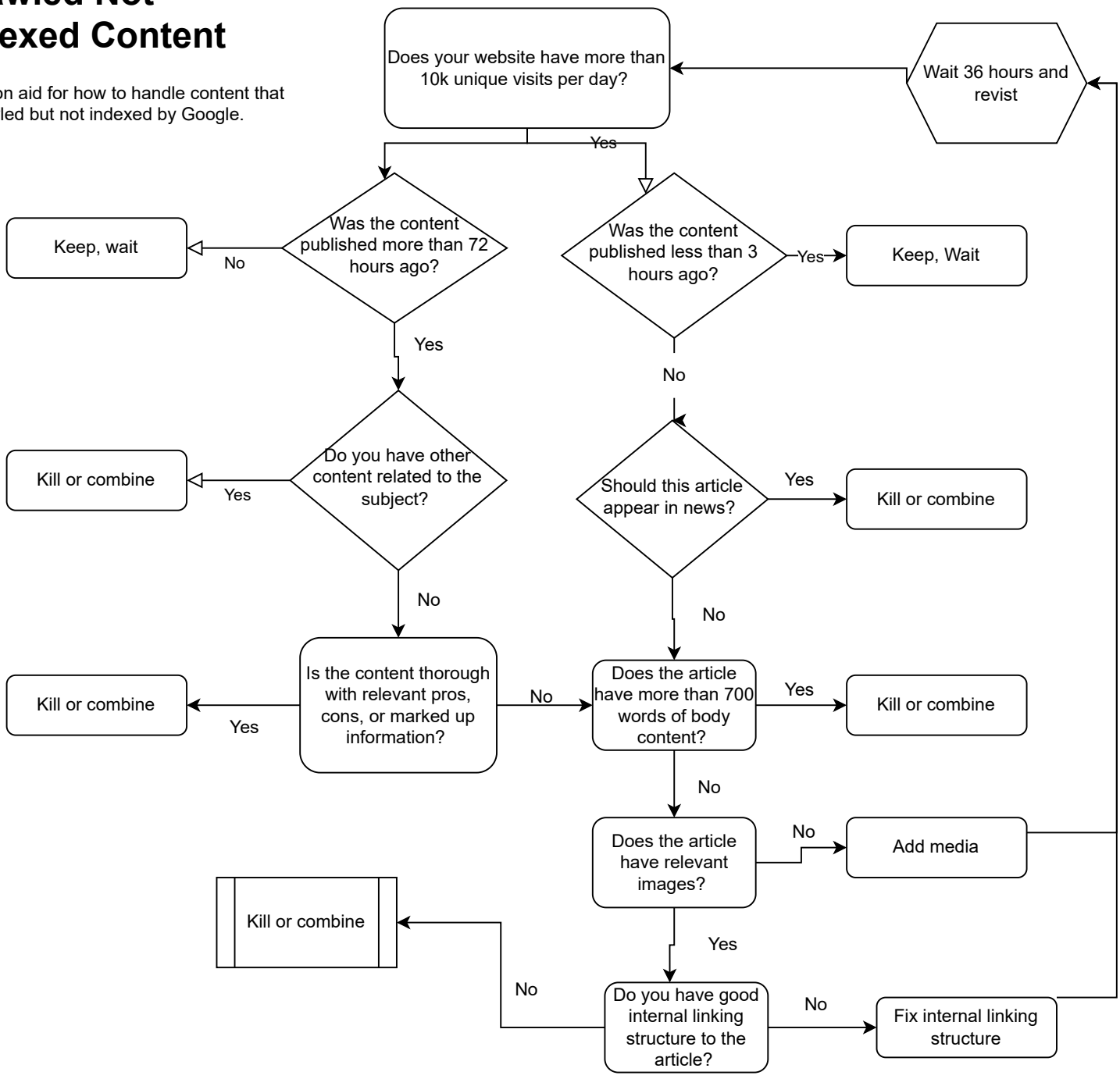
Crawled Not Indexed Content

Decision aid for how to handle content that is crawled but not indexed by Google.